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For Immediate Release

Presentations Go Virtual

By Sara Nelson

Busy executives are finding that the time to attend and gain knowledge from industry experts is shrinking. Gone are the days of sitting in a lecture hall room with someone standing behind a podium presenting industry information. Presentations are now being held online.

Online presentations solve the attendees' problems of travel and time by making it convenient for the executives to receive the information they seek on their time and at their place. Presentations can easily be shared with coworkers and notes passed along in real-time. Plus if attendees think that they missed something important they can always go back, where as in a live presentation it is hard to rewind.

Live presentations can tend to get long and make it hard for the audience to digest all of the information in one sitting. Online presentations are great for attendees taking in a little or all of the information presented and gives attendees the choice in how much they want to digest and when. An added bonus is that attendees are always free to come back for more information as they desire.

Online presentations have become even more interactive with live questions and answer sessions. Presenters are even trying online interviews with panel discussion boards using voice over internet technologies. Voice over internet technologies make the presentations online even more human by helping the attendees view and hear the person as the attendees were actually there in the room with the presenter.

The future for presentations is online because of time and convenience. Brown Smith Wallace Consulting Group is hosting their next Distribution Virtual Tech Fair on April 25 and 26, 2007. There will be live keynote speakers and presentations on-demand 24/7. To register for this event, visit www.virtualtechfair.com.

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About Sara Nelson

Sara Nelson is a junior consultant in the Brown Smith Wallace Consulting Group. Her responsibilities include customer relations, project management, web development and assisting in marketing efforts.

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About Brown Smith Wallace Consulting Group

St. Louis based Brown Smith Wallace Consulting Group, founded in 1976, is an independent, full-service technology consulting firm. For more information visit www.virtualtechfair.com or call (314) 983-1200.

SIDEBAR

About the Spring Virtual Tech Fair

For two days only, April 25 and 26, attendees can meet with leading technology companies and industry experts from the comfort of their office -- live, online, interactive and 100 percent free – at the Distribution Virtual Tech Fair. For more information visit www.virtualtechfair.com.

The complimentary, interactive event takes the most successful elements of a live trade show and translates them into the virtual world of the Internet. Attendees enjoy product demos, event networking, show prizes and educational presentations from industry leaders.

To Register:

Register online at www.virtualtechfair.com

Take A Virtual Tour:

Click here for a virtual tour <http://www.virtualtechfair.com/virtualtour.html>

Exhibitors and Event Sponsors:

Activant Solutions, BMA Software, BSW Consulting, de Jager & Company Ltd., Distribution Software Guide, eDriven Solutions, Effective Inventory Management, Emergys Corp, Epicor Software Corporation, Gillani, Inc., Industrial Distribution, Infor Global Solutions, International Business Systems (IBS), Intuit Eclipse, InXpo, LLC, Microsoft Corporation, Mincron Software Systems, Modern Distribution Management (MDM), Progressive Distributor, RockySoft Corp, RouteView Technologies, Sage Software, SAP America, Inc., Scanco, SWK Technologies, TCLogic, Inc.,

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